

SAMPLES OF SAMPLES
Electronic Portfolio



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CLIENT HISTORY
Success Stories

AT&T

BASF

Bic Pens

Campbell Soup

Ciba

Family Circle

Hewlett-Packard

Kidde

Macy's

Medical Economics

Micron Electronics

Outlet Book Company

Princeton Insurance Company

Prudential

R.R. Bowker

Sandoz

Simon & Schuster

Schering-Plough

Scholastic

Sony

Union Camp

Warner-Lambert

Yashica

SMALL BUSINESS

Connecticut Opera Company

County College of Morris

FareGrounds Restaurant

Johanson Manufacturing

John Dusenbery Co

John Toohey Realtors

McBee Color Express

Moonlight Press Studio

Morris County Park Commission

Printing Center

Scandia Foods

Society of Illustrators

Spartan Oil

Temporary Affiliates

Timepiece Jewelers

Visual Education

Our diverse range of
premier clients and
small business owners

recognize the
necessity to
impart emotion
and zeal into
any work, and
our loyal clients

have come to
rely on us for
creative solutions.

The best rewards,
of course, are
our clients rewards.

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CREATIVE SERVICES
Outstanding Strengths

Graphic Design

▶ Calendars ▶ Menus ▶ Posters

Marketing Communications

▶ Annual Reports ▶ Direct Mail ▶ Packaging Graphics ▶ Print Advertising

Sales Promotion

▶ Brochures ▶ Catalogs ▶ Collateral/Sales Literature ▶ Sell Sheets ▶ Exhibits

Web Design

▶ Site Development ▶ Ad Banners

Publication Design

▶ Magazine Development/Layout ▶ Book Covers&Design ▶ Newsletters

Ancillary Programs

▶ Educational Product Development

Identity Development

▶ Stationery Systems ▶ Trademarks ▶ Logos ▶ Symbols/Icons

Information Graphics

▶ Charts(bar-fever-pie) ▶ Diagrams ▶ Maps ▶ Tables

Digital Production

▶ Image Conversion ▶ Photo Retouching ▶ Pre-Press

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CLASSROOM ACTIVITY KIT
Prentice Hall

ACTIVITY KIT CONTENTS

JUNTOS

The **JUNTOS ACTIVITY KIT** motivates your students to communicate with you and their classmates and keeps them focused on meaning and content.

The **JUNTOS ACTIVITY KIT** contains:

- ▼ **SITUATION CARDS** that promote improvisation of everyday conversation.
- ▼ **ADVERTISEMENTS** illustrating vacation spots in Mexico, Costa Rica and Puerto Rico.
- ▼ **CITY MAPS** of Madrid, Mexico City and San Antonio.
- ▼ **RECIPIES** featuring ideas for official supplies, beach gear, jewelry and electronics.
- ▼ **MENU'S** from Mexican, Spanish and Texan restaurants.
- ▼ **CURRENCIES** equivalent to Mexican, Spanish and American money.
- ▼ **MINI PHONE BOOKS** from El Salvador, Peru and Puerto Rico.
- ▼ **RECIPES** of Mexican, Cuban, Venezuelan and Peruvian cuisine.
- ▼ **WEIGHTS & MEASUREMENTS CHART** showing Standard and Metric System units.
- ▼ **USER GUIDE** contains teaching strategies for using the Activity Kit in your classroom.

Also included in the Activity Kit are 5 vivid posters:

- ▼ **Flags** of countries where Spanish is the official language.
- ▼ **Flowers and Plants** of Spanish-speaking countries.
- ▼ **Animals** of Spanish-speaking countries.
- ▼ **International Symbols**.
- ▼ **World Map**.



Completely self-contained, interactive kit with 14 elements and over 50 pieces.

Designed to reflect real-life situations, enhancing educational experience for Spanish classes, grades 7-12.

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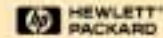
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POWER PRODUCTS CATALOG
Hewlett-Packard

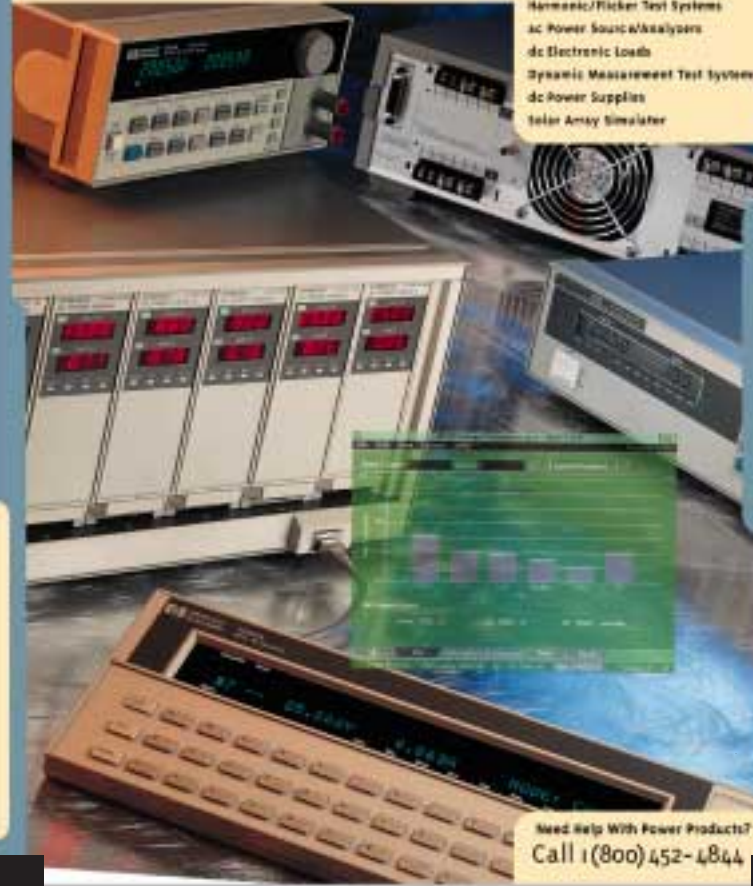
1997-1998



POWER PRODUCTS CATALOG

APPLICATION INFORMATION
AND TECHNICAL DATA FOR:

- Harmonic/Flicker Test Systems
- ac Power Source/Analyzers
- dc Electronic Loads
- Dynamic Measurement Test Systems
- dc Power Supplies
- Isolar Array Simulator



Need Help With Power Products?
Call 1(800)452-4844

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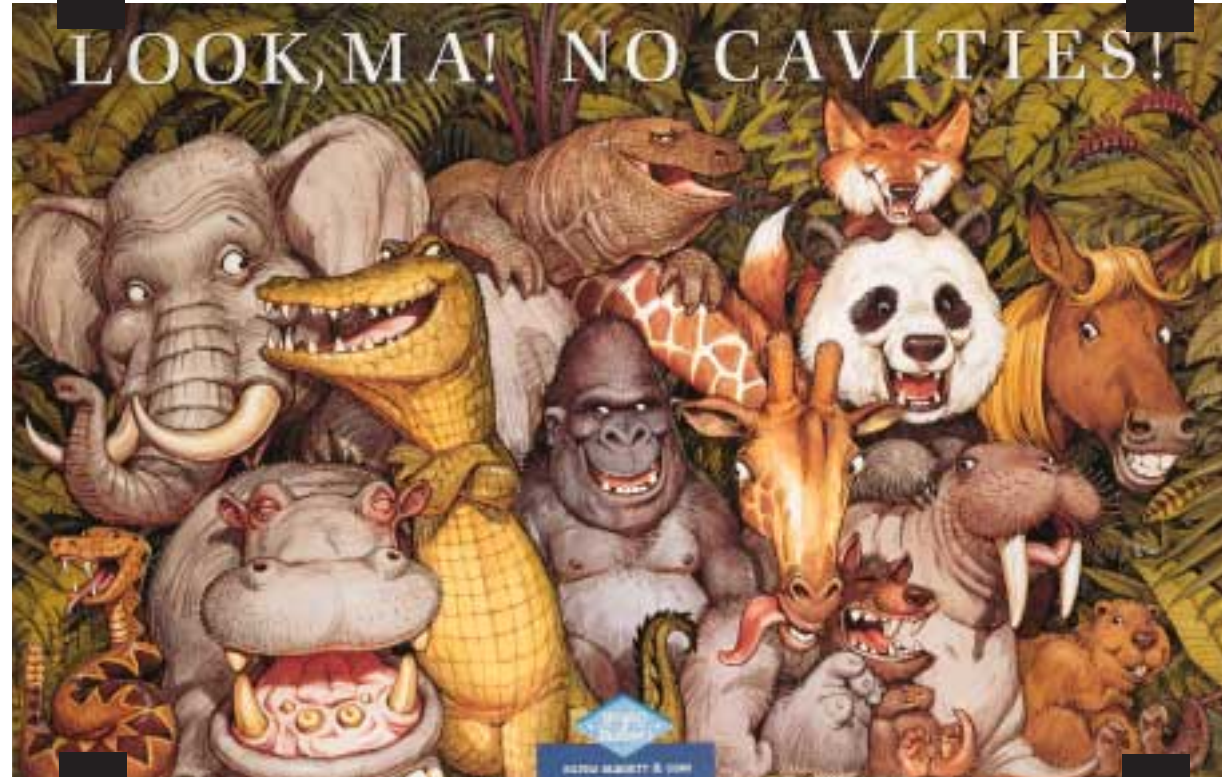
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CLASSROOM POSTER
SILVER BURDETT & GINN



Poster illustrated by
Bill Mayer
as single-component
supplement to
book series
“World of Reading”
for third grade
“Working It Out”.
Facilitated design
of 94 posters in
this series, each
with an activity
included on reverse.

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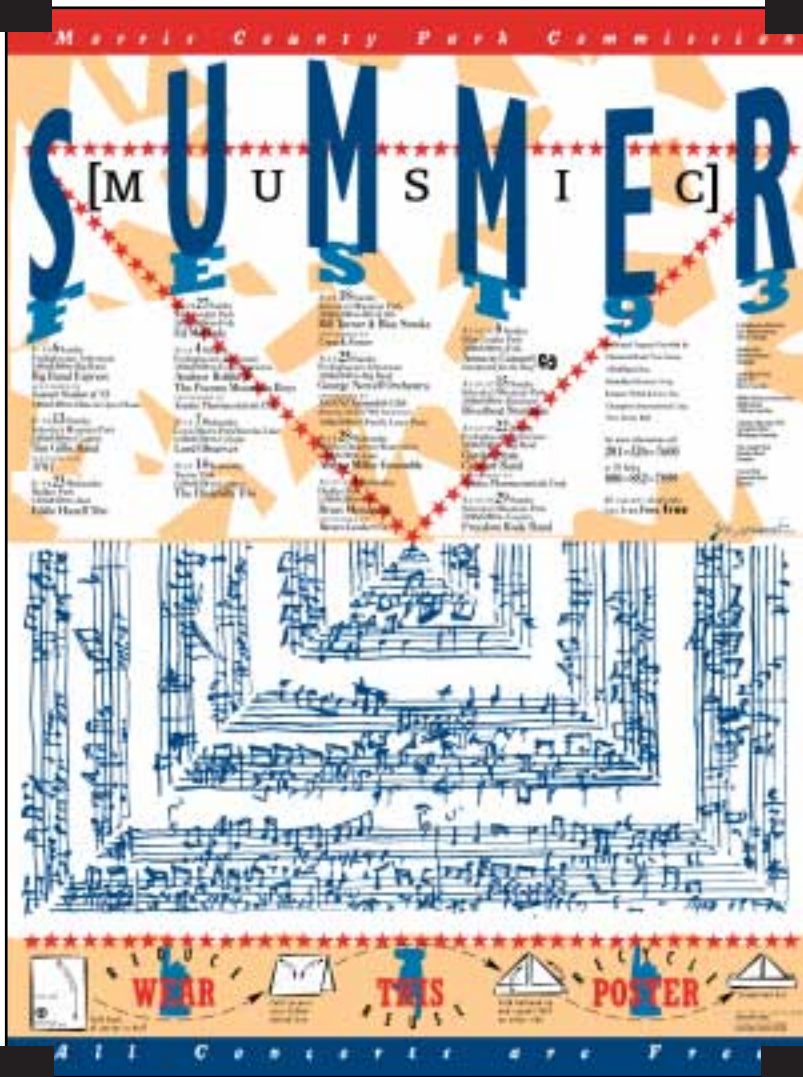
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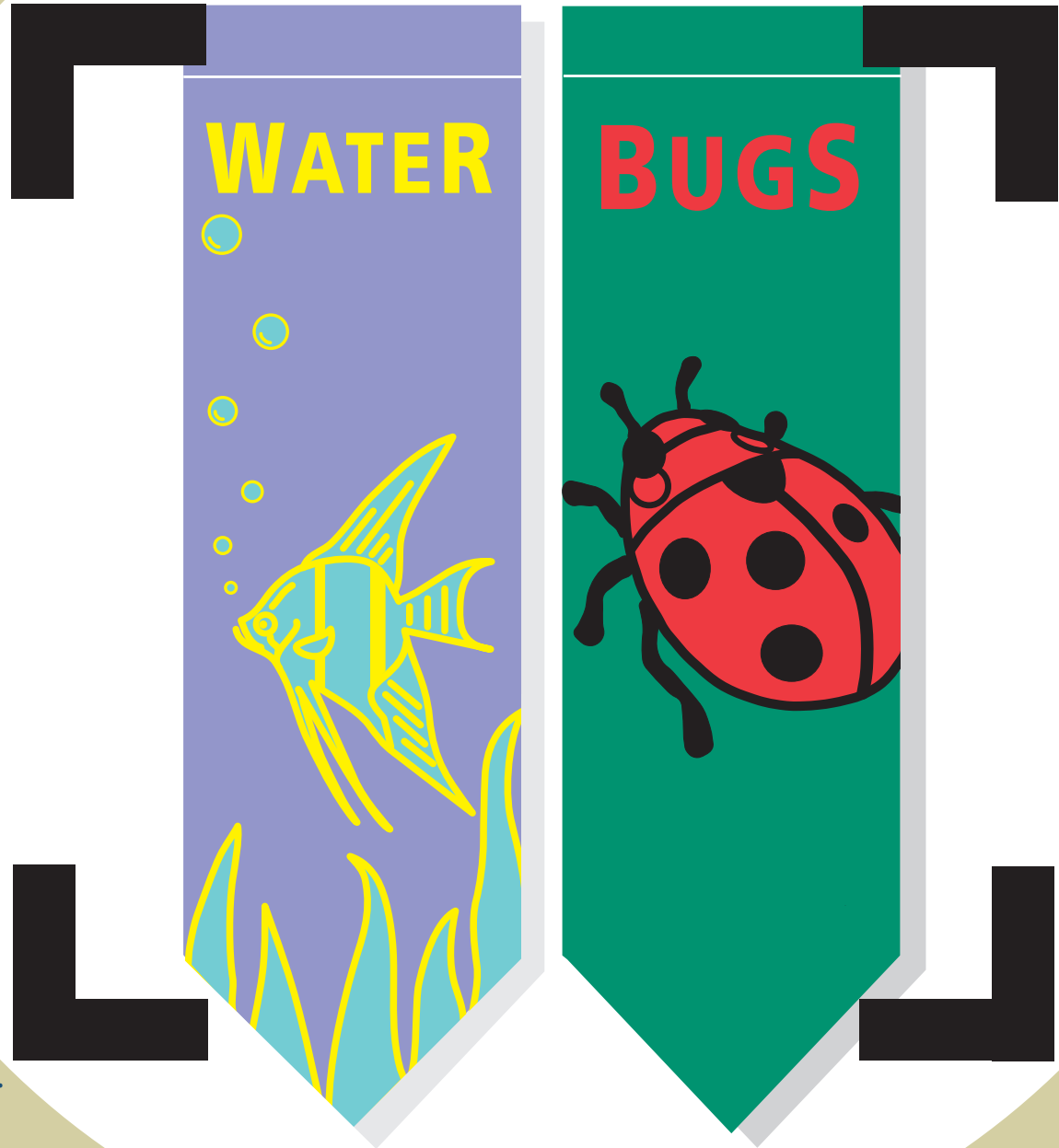
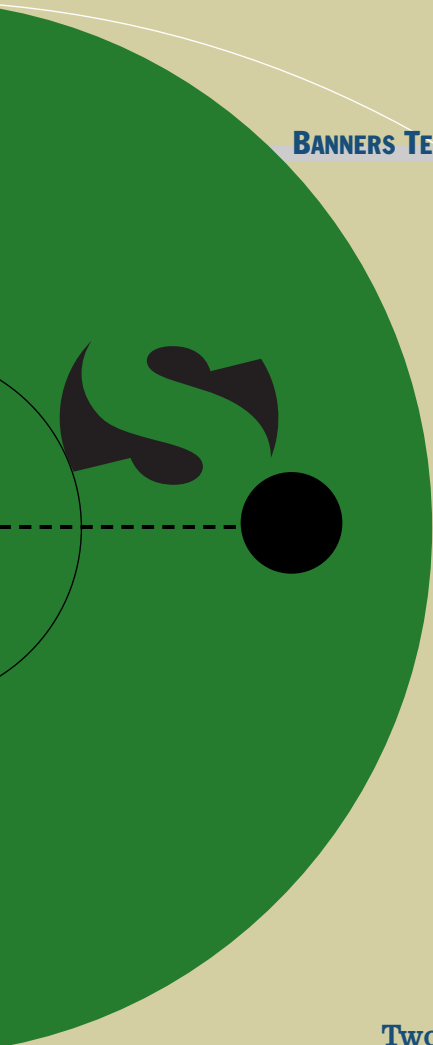
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3 DIMENSIONAL POSTER Morris County Parks



Successful solution to announce the “Reduce, Reuse & Recycle” theme. Interactive poster folds to become wearable hat. Featured in trade journals as example of creativity in design and optimal use of typography.

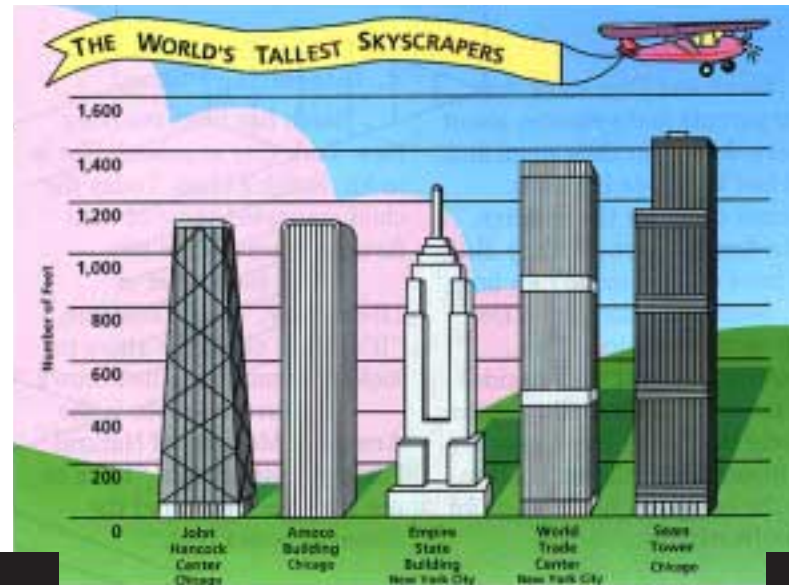
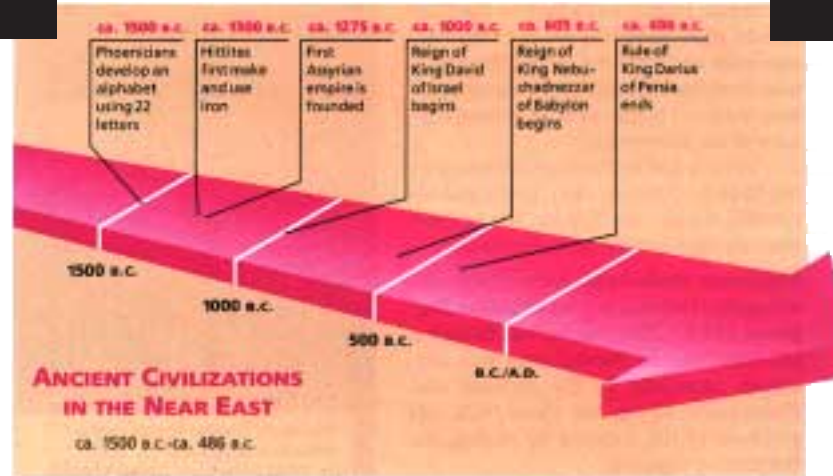
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Two of a total of 18 banners to initiate interest in reading program; bright colors and simple shapes perfectly compatible with age group of students in lowest grades.

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STORYTELLING CHARTS & DIAGRAMS
Silver Burdett & Ginn



Two examples of 350 charts representing optimal use of visuals to ease understanding of data.

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PRODUCT ANNOUNCEMENT
R.R. Bowker

WHAT'S NEW?
Announcing the re-introduction
of R.R. Bowker's
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At A Glance

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Advertising insert balances copy, visuals, and color to fully present product features while focusing on key information.

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INSTRUCTIONAL REFERENCE
Warner-Lambert

What To Do With Your Medications

- 1 Always take medicine as directed.
- 2 Make a schedule and mark when you take the medicine.
- 3 Always check against directions.
- 4 Do not hesitate to call your doctor or pharmacist if you have:
 - nausea
 - stomach upset
 - lightheadedness
 - or any other unwanted effect from your medicine or if the medicine does not do what you expected.
- 5 Store the medicine correctly. Your pharmacist will suggest the right place.
- 6 Do not keep your medicines longer than is necessary.
- 7 Do not "save" your medicine for use at some other time.
- 8 Do not "share" your medicine with a friend or neighbor.
- 9 Do refill your prescription as your doctor indicates.

Your Company Name Here

 **PARKE-DAVIS**
People Who Care

Published jointly by
The Parke-Davis Center for the Education of the Elderly, and
ElderHealth Program, University of Maryland School of
Pharmacy, 20 North Pike Street, Baltimore, Maryland 21201
and
The ElderCare Program, Parke-Davis Division of Warner-
Lambert Company, Morris Plains, New Jersey 07950

EC1

You and Your Medicines



Patient
**Elder
Care**
Education
Series

Your Company Name Here

You and Your Doctor

Information your doctor needs (Make a list before you go)

- 1 Your complaint (What bothers you?)
- 2 How long have you been bothered?
- 3 How did it start?
- 4 List all drugs you use, including aspirin, laxatives, vitamins.
- 5 List any allergies you may have.
- 6 List any poor reactions to a previous drug.

Information to get from your doctor (Make a list before you go)

- 1 What is the name of drug prescribed?
- 2 Why do you have to use the drug?
- 3 When and how often are you to take the drug?
- 4 How long will you have to take the drug?
- 5 How much will the drug cost?
- 6 Is there a good generic drug at a lower cost?
- 7 Ask your doctor from time to time (every six months) whether you still must take all your drugs.

This is particularly important for:

| | |
|----------------|----------------|
| Blood Thinners | Pressure Pills |
| Heart Pills | Sugar Pills |
| Nerve Pills | Water Pills |

You and Your Pharmacist

Make sure you ask the pharmacist:

- To keep a list of all drugs you are taking including nonprescription drugs. Your pharmacist can help you to avoid drugs which, if taken together, might be harmful to you.
- To notify you when a refill is due. When a drug has been prescribed for you for a chronic disease, it is important not to interrupt treatment.
- That all medications be given to you in containers you can easily open.
- Whether she/he can recommend a good generic drug. *It may be less expensive!*
- To read the directions to you. *If they are not clear, ask again!*
- To type the label in larger print if the print is too small for you to read.
- What to do in case you miss a dose.

Do Not Mix!

Avoid these nonprescription drugs when you are taking the following prescription drugs.

| Nonprescription | Prescription |
|---------------------------------------|---|
| Aspirin or similar pain pills | Blood Thinners Sugar Pills |
| Antacids | Blood Thinners Certain Nerve Pills Certain Sleeping Pills Heart Pills Pills for Parkinsonism Seizure Pills |
| Certain Laxatives, Alcohol, Vitamin C | Blood Thinners |
| Low Sodium Diet | Efferescent Antacids Laxatives Pain Preparations |

One of a series of 20
education brochures
designed and written
to help older
patients quickly
grasp medical
information.

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